



Association of Outdoor Lighting Professionals®

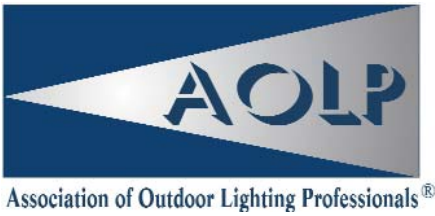
2012 AOLP Annual Conference & Expo February 9-11, 2012

**Disney Contemporary Resort
Lake Buena Vista, Florida**

Sponsorship and Expo Packet

Early Bird Registration Deadline: December 16, 2011





2012 AOLP ANNUAL CONFERENCE & EXPO

The 2012 AOLP Annual Conference & Expo will be held at Disney's Contemporary Resort in Lake Buena Vista, Florida. The main conference is February 9-11, 2012, with pre-conference activities February 6-8, 2012.

The Expo will take place on Thursday, February 9, 2012 from 4:00 to 7:15 p.m. The Expo is a popular reception leading up to the evening's awards presentation. Attendees are eager to view the latest products, learn about services, meet and greet with new exhibitors as well as talk with their current suppliers.

Stand out from the crowd by selecting the sponsorship opportunity that best highlights your company. The platinum and gold levels include the expo booth and registration.

Responding to exhibitors' recommendations and attendees' requests, the 2012 Expo features expanded hours. Expo offers the only meal function of the evening, which allows attendees to enjoy a generous reception while having ample time to visit with each exhibitor.

Expo Registration

Your Expo registration fee includes two (2) representatives for the Expo portion of the conference, one (1) 6' table, two (2) chairs and one (1) 110v electrical outlet.

Expo Registration Fees

Early Bird Registration Rate*

Member Rate: \$500

Non-Member Rate: \$950

*Must register by December 16, 2011.

General Registration Rate*

Member Rate: \$750

Non-Member Rate: \$1150

*Must register by January 6, 2012 to appear in on-site promotions.



Special Note: Exhibitors may register for the full conference at an additional \$395 per person.

Expo Dates and Key Times

Expo Date: Thursday, February 9, 2012

Exhibitor Set-Up: 7:00 a.m. to 3:30 p.m.

Expo: 4:00 p.m. to 7:15 p.m.

Teardown: Must be completed by 11:00 p.m.

Contact Julie Sullivan at 717-238-2504 or events@aolponline.org for more information or to reserve your exhibitor booth.

"There is only ONE time and place to be motivated and educated by the best the outdoor lighting industry has to offer, and that is at the annual AOLP conference. I won't miss another!"

– Michael Deo, CLVLT, NatureScape Lighting, Millington, NJ

SPONSORSHIP

Increase your visibility with attendees and show your support for AOLP by being a sponsor at the 2012 AOLP Annual Conference & Expo. AOLP offers sponsorship levels with benefits that highlight your company before, during and after the event. Or you may choose one our “Special Sponsorship Opportunities” to stand out. Payment in full is required to guarantee sponsorship. Confirmation of sponsorship will be provided upon receipt of contract. All sponsorship contracts must be received by December 16, 2011.

Sponsorship Levels

Platinum – \$3500

Featuring Expo Booth, Awards Dessert Reception Attendance and LightLines Article

- Booth and Two Attendees at Expo and Awards Dessert Reception
- Sponsor Spotlight Article in *LightLines*
- Full Page Ad in *LightLines* Issue of Sponsor’s Choice
- Logo and Sponsorship Recognition in *LightLines* through Conference Wrap-Up
- Logo and Sponsorship Recognition in Pre-Conference Promotions
- Logo and Sponsorship Recognition in Attendee Registration Brochure
- Full Page Ad in On Site Program Book
- Logo and Sponsorship Recognition in On Site Program Book
- Signage at Conference
- Badge Ribbon
- Podium Recognition



Gold – \$2000

Featuring Expo Booth and Awards Dessert Reception Attendance

- Booth and Two Attendees at Expo and Awards Dessert Reception
- Half Page Ad in *LightLines* Issue of Sponsor’s Choice
- Logo and Sponsorship Recognition in *LightLines* through Conference Wrap-Up
- Logo and Sponsorship Recognition in Pre-Conference Promotions
- Logo and Sponsorship Recognition in Attendee Registration Brochure
- Half Page Ad in On Site Program Book
- Logo and Sponsorship Recognition in On Site Program Book
- Signage at Conference
- Badge Ribbon
- Podium Recognition



“To succeed in the outdoor lighting business, the AOLP annual conference is a must! Every aspect of the industry is covered, from new products and technology to the very basics of design and installation. AOLP is a very welcoming community of great lighting designers who are willing to share a wealth of knowledge. Thank you all!”

– Eduardo Tamayo, CLVLT, Eduardo Tamayo, Key Biscayne, FL

Silver – \$1000

- Quarter Page Ad in *LightLines* Issue of Sponsor's Choice
- Logo and Sponsorship Recognition in *LightLines* through Conference Wrap-Up
- Logo and Sponsorship Recognition in Pre-Conference Promotions
- Logo and Sponsorship Recognition in Attendee Registration Brochure
- Quarter Page Ad in On Site Program Book
- Signage at Conference
- Badge Ribbon
- Podium Recognition

Bronze – \$500

- Listing Sponsorship Recognition in *LightLines* through Conference Wrap-Up
- Listing and Sponsorship Recognition in Pre-Conference Promotions
- Logo and Sponsorship Recognition in Attendee Registration Brochure
- Listing and Sponsorship Recognition in On Site Program Book
- Signage at Conference
- Badge Ribbon
- Podium Recognition

Special Sponsorship Opportunities

Awards Dessert Reception Sponsor – \$4000

- Exclusive Sponsorship
- Also Receive All Platinum Level Benefits

Expo Reception Sponsor – \$4000

- ~~Exclusive Sponsorship~~
- ~~Also Receive All Platinum Level Benefits~~

SOLD!

Program Book Sponsor – \$750

- Exclusive Sponsorship
- Also Receive All Bronze Level Benefits

HOTEL AND PARK TICKET INFORMATION

**Make the AOLP Conference Your Family Vacation.
Discount Room Rates are Available February 6-11, 2012.
Take Advantage of Special Conference Park Ticket Pricing, Too!**

Overnight Room Reservations

The AOLP 2012 Conference & Expo will be held at the Disney Contemporary Resort in Lake Buena Vista, Florida. The special AOLP overnight room rate of \$199 is available February 6-11, 2012, with rates available an additional three days before and after the conference, based on availability. To make a room reservation, please visit www.aolponline.org and click on the Events tab to go to the AOLP Annual Conference & Expo page.

Park Ticket Discounts and Other Amenities

All AOLP conference sponsors and exhibitors qualify for special conference pricing on park tickets, as well as access to the Disney's Magical Express Service and other amenities. To purchase park tickets and view other services, visit www.aolponline.org and click on the Events tab to go to the AOLP Annual Conference & Expo page.

Missing the 2010 conference and coming back in 2011 reminded us of how important AOLP is to the success of our business and reconnecting with friends is a bonus. It's an amazing group of people willing to share their expertise so we're all the best in this industry. Thank you to the staff, board and committees for a great 2011 conference. We're already signed up for 2012!

**– Vicki & Mike Rollf,
CLVLT, Lawn Master
Systems, Overland
Park, KS**





Association of Outdoor Lighting Professionals®

2012 AOLP SPONSORSHIP & EXPO CONTRACT

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

SPONSORSHIP

Sponsorship Levels

- Platinum – \$3500
- Gold – \$2000
- Silver – \$1000
- Bronze – \$500

Special Sponsorship Opportunities

- Awards Dessert Reception Sponsor – \$4000
- ~~Expo Reception – \$4000~~ SOLD!
- Program Book – \$750

EXPO

Early Registration Rate (by 12/16/11)

- Member – \$500
- Non-Member – \$950

General Registration Rate (after 12/16/11)*

- Member – \$750
- Non-Member – \$1150

** Must register by 1/6/12 to appear in on-site materials*

Expo Representatives

Representative #1: _____

Phone: _____

Representative #2: _____

Phone: _____

Add full conference registration for Rep #1 – \$395

E-mail: _____

Add full conference registration for Rep #2 – \$395

E-mail: _____

Expo Registration Package

Your Expo registration fee includes two (2) representatives for the Expo portion of the conference, one (1) 6' table, two (2) chairs and one (1) 110v electrical outlet. If you would like an additional table, please note that here:

- Additional 6' table – \$100

Logo Specifications

Sponsor logos must be emailed to events@aolponline.org as JPG, PNG, TIF or PDF files only no later than December 16. Logos should be in a high resolution format (300 dpi) to ensure a quality image on any materials or in publications.

Total Amount: \$ _____ Method of Payment: Check (payable to AOLP) Visa MasterCard Discover

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____ 3-Digit Security Code: _____

Signature: _____

Please return this contract to:

AOLP, 4305 North Sixth Street, Suite A, Harrisburg, PA 17110 or 717-238-9985 (fax) or events@aolponline.org



Association of Outdoor Lighting Professionals®

4305 North Sixth Street, Suite A
Harrisburg, PA 17110

WE KNOW LIGHTING!

Our members include some of the most recognizable names in the industry. They are passionate about lighting and are willing to share their knowledge and experience. Come join us and take your business to the next level.

Our members include contractors, design firms, architect firms, electrical companies, distributors and manufacturers.



We have professionals who have been in the lighting industry since its inception, and we also have students who are just starting their careers.

The one common goal that all of our members have is to better themselves, as well as the industry as a whole. There is no other organization more dedicated to advancing the outdoor lighting industry and its members than AOLP.

www.aolponline.org